DA invites you to attend the 2009 Annual Session and World Marketplace Exhibition from September 30 to October 4. This isn’t any Annual Session. It will make the culmination of a year-long celebration of the ADA’s 150th anniversary. The refreshing and energising environment will inspire excitement and creativity as we celebrate the past and look to the future of our profession. And of course, it’s never been more important to sharpen your practice management skills and be up to date with today’s latest technologies. The ADA Annual Session will help you stay at the top of your game.

Why you should attend
The ADA Annual Session provides practical advice and information by bringing together leaders in dental practice, research, academics and industry.

• Unlock the secrets of running a highly successful practice.
• With more than 180 continuing education courses spanning four days, you’ll find plenty of ideas you can take home and use immediately. More than 60 per cent of continuing education course seats are free with your registration.
• Learn from the finest minds in the dental community.
• The ADA Annual Session offers an unparalleled opportunity to select from leading speakers, all in one location, and to learn in the most advanced settings in the dental community.
• Test-drive the latest products.
• Shop at the ADA World Marketplace Exhibition. Discover cutting-edge technology and new products from the hundreds of exhibiting companies.
• Build staff camaraderie.
• With the ADA’s inspiring Opening General Session and the fun of Hawaii at night, the ADA Annual Session offers almost endless opportunities for team building.
• The place for networking.
• More than 200 alumni and professional associations will come together during the ADA Annual Session – the best opportunity to network with peers, make new professional acquaintances, and catch up with old friends.

How to register
Online registration is available at www.ada.org/goto/session.

About the American Dental Association
Celebrating its 150th anniversary, the not-for-profit ADA is the nation’s largest dental association, representing more than 157,000 dentist members. The premier source of oral health information, the ADA has advocated for the public’s health and promoted the art and science of dentistry since 1859. The ADA’s state-of-the-art research facilities develop and test dental products and materials that have advanced the practice of dentistry and made the patient experience more positive. The ADA Seal of Acceptance long has been a valuable and respected guide to consumer dental care products. The monthly Journal of the American Dental Association (JADA) is the best-read scientific journal in dentistry. For more information about the ADA, visit the Association’s website at www.ada.org.